

PRITHWI R. THAKURIA

GLOBAL INNOVATION | CATEGORY CREATION | AI, R&D, VENTURING & COMMERCIALIZATION

EXECUTIVE PROFILE

Global innovation, technology, and growth executive with 30 years of experience building enterprise innovation engines from horizon scanning and R&D through incubation, productization, and commercialization. Founder & CEO of mEinstein and creator of Human Intelligence Infrastructure—a new category designed to become the trusted, permissioned context and transaction layer connecting consumers, AI systems, and enterprise workflows. Former EY Managing Director and IBM Senior Partner/Global Practice Leader. Led portfolios up to \$1.4B and global organizations of 14,000+; launched and scaled AI, data, cloud, and digital platforms across financial services, healthcare and life sciences, transportation, public sector, and technology. Board-, investor-, and CEO-ready communicator who combines technical depth, portfolio discipline, P&L leadership, and strategic partnerships to convert emerging technology into new markets, products, revenue, and durable enterprise capability.

SELECTED ENTERPRISE IMPACT

Portfolio command: Directed or influenced global portfolios of approximately \$1.4B at TCS, \$1.2B at IBM, and \$900M at EY, balancing investment, talent, market demand, risk, and commercial return.

Commercial growth: Built a cloud-native AI/ML go-to-market at IBM associated with \$870M in growth over three years; developed six commercial products at TCS and generated \$35M in new ARR; expanded an EY pipeline to approximately \$300M.

Global innovation organizations: Led teams and capability networks ranging from field CTOs and architects to 8,500+ IBM professionals and a 14,000+ TCS digital organization across regions and industries.

Product and venture creation: Built or led 20+ enterprise and consumer platforms and offerings, guided 50+ multi-cloud transformations and 100+ high-impact programs, and participated in strategic M&A and portfolio expansion initiatives.

Category creation & strategic value: Defined Human Intelligence Infrastructure—a permissioned context and transaction layer connecting consumers, AI systems, and enterprise workflows—positioned at the intersection of multi-trillion-dollar AI spending and the \$400B+ data economy.

LEADERSHIP CAPABILITIES

Innovation Strategy & Portfolio Management | Category Creation & Market Formation | R&D & Incubation | New Ventures & Corporate Venturing | Product Commercialization | Emerging Technology & Horizon Scanning | CEO & Board Advisory | P&L / Investment Governance | Global Operating Models | AI, Data & Digital Platforms | Strategic Partnerships & M&A | Innovation Culture & Talent

PROFESSIONAL EXPERIENCE

mEinstein AI | Founder & Chief Executive Officer

2023–Present

- Founded mEinstein and defined Human Intelligence Infrastructure—a device-native category designed to convert private, user-controlled daily-life context into permissioned, workflow-grade intelligence for enterprise AI.
- Directed R&D across edge AI, on-device learning, local language models, knowledge graphs, consent and rights management, privacy-preserving data exchange, and enterprise APIs; secured five provisional patents around the platform and governance model.
- Moved the venture from concept through product launch: released iOS and Android applications in 2026 and acquired 1,500+ users with no paid advertising, with approximately 70% monthly-active engagement and 48% classified as loyal users.
- Established cross-sector enterprise validation and commercialization pathways with Jacobs/TxDOT, DeepHealth/RadNet, Thermo Fisher/PPD, and VantageScore, demonstrating applicability across transportation infrastructure, imaging, clinical trials, and consumer-permissioned financial intelligence.
- Designed a reusable multi-sector value architecture combining enterprise platform ARR, API and signal usage, and qualified-action economics; the illustrative model maps a path to \$100M in annual revenue at 5M active users, while the same core platform extends across healthcare, life sciences, financial services, mobility, retail, travel, home, and auto.
- Recruited and led a distributed executive, engineering, product, and commercial team; established purpose-bound consent, minimum-necessary-data, auditability, and risk controls as architectural—not cosmetic—requirements.
- Advanced the category through public thought leadership on Human Intelligence Infrastructure, the Human Supply Chain, privacy-first Personal AI, and on-device intelligence; represent the company with investors, enterprise executives, strategic partners, and public-sector stakeholders.

Ernst & Young (EY) | Managing Director, Technology Platforms & Architecture Leader

Oct 2021–Nov 2023

- Recruited to provide enterprise-wide technology leadership across a roughly \$900M portfolio and to build differentiated, cross-sector offerings in Generative AI, AI/ML, data and analytics, cloud, quantum computing, and Web3.
- Led a global network of field CTOs and architects, connecting horizon scanning, client demand, technical incubation, partner ecosystems, and go-to-market execution across regulated and high-growth industries.
- Created sector-specific products and solution plays that improved service delivery, contributed to approximately \$150M in annualized new revenue, and expanded the qualified sales pipeline by roughly 150% to \$300M.
- Partnered with senior firm and client leaders on innovation priorities, portfolio choices, strategic partnerships, and M&A-related capability expansion; brought executive rigor to moving ideas from prototype to scalable commercial offering.

PROFESSIONAL EXPERIENCE — CONTINUED

IBM | Senior Partner & Global Practice Leader — Big Data, Analytics & Cognitive (Watson AI) 2015–2021

- Held global portfolio and operating responsibility for a \$1.2B business and an organization of approximately 8,500 professionals spanning strategy, innovation, sales, architecture, engineering, delivery, and alliances.
- Conceived and executed a cloud-native AI/ML and cognitive go-to-market across five business units, associated with approximately \$870M in revenue growth over three years and a 72% increase in business-unit revenue.
- Translated IBM Watson, advanced analytics, data platforms, and cloud capabilities into repeatable industry offerings, product roadmaps, commercialization programs, and large-scale transformation engagements for Fortune 100 clients.
- Advised 75+ C-suite executives on AI strategy, investment sequencing, data modernization, operating models, governance, and value realization; routinely communicated complex innovation choices to executive and board-level audiences.
- Led global talent, capability building, and innovation culture initiatives; aligned research, product, consulting, engineering, and sales teams around market priorities, repeatable assets, and commercial accountability.
- Supported strategic portfolio expansion and acquisition integration, while building new offerings and market-entry motions across industries and geographies.

Tata America International / Tata Consultancy Services | Global Head — Digital Enterprise Practice 2012–2015

- Directed a \$1.4B global digital portfolio and an organization of 14,000+ across analytics, big data, AI/ML, information management, mobility, digital marketing, and enterprise transformation.
- Built and commercialized six Big Data and Analytics products and solution platforms, generating approximately \$35M in new annual recurring revenue and strengthening competitive position with Fortune 100 clients.
- Established portfolio strategy, investment priorities, operating cadence, partner ecosystem, and global go-to-market; balanced near-term client demand with capability incubation and longer-horizon technology bets.
- Guided two strategic M&A initiatives and the integration of acquired capability into the practice, accelerating market reach, talent depth, and product expansion.
- Scaled a high-performance global organization through leadership development, capability academies, reusable assets, and clear commercial accountability.

PwC | EIM & Enterprise Architecture Leader — Financial Services CIO Advisory Jul 2009–2012

- Core member of the Information Management / IT leadership team, advising financial-services CIOs and technology executives on digital, Big Data, enterprise information management, and future-state architecture.
- Led strategy and transformation programs spanning data governance, target operating models, architecture modernization, analytics, and technology investment in highly regulated environments.
- Connected business strategy to executable technology roadmaps, helping clients prioritize modernization portfolios, reduce architectural complexity, and create reusable enterprise capabilities.

EMC (now Dell Technologies) | Big Data & Deep Analytics Strategy / Business Development Dec 2007–Jul 2009

- Developed go-to-market offerings in Big Data and deep analytics, including market strategy, business development, financial forecasts, budgets, and partner alignment.
- Helped shape emerging data-platform propositions before Big Data became a mainstream enterprise category, translating technical shifts into executive-level commercial opportunities.

State Street Bank & Trust | VP — Enterprise Information Management & Architecture Dec 2001–Dec 2007

- Created future-state architecture and enterprise information strategies designed to accelerate the delivery of new financial products and services in a highly regulated global bank.
- Led large-scale data, integration, and architecture initiatives; aligned business, risk, operations, and technology stakeholders around durable enterprise platforms and governance.

iXL / Tessera Enterprise Systems | Director — Solutions Delivery Jan 1996–Dec 2001

- Led enterprise information management and enterprise architecture delivery, building large, complex data platforms and anchoring mission-critical systems programs for major clients.
- Contributed to the firm's growth and eventual acquisition at an approximately \$110M valuation; helped translate product and services capability into scalable client delivery.
- Architected large-scale data ecosystems, including work associated with AT&T's Operational Data Store, and developed techniques for SQL optimization and hierarchical-structure resolution in relational databases.

EDUCATION, PATENTS & THOUGHT LEADERSHIP

National Institute of Technology, Srinagar, India — Bachelor of Engineering, Electronics & Communication Engineering

- **Patents:** Five provisional patents spanning edge AI, permissioned intelligence, data rights / digital rights management, privacy-preserving exchange, and Human Intelligence Infrastructure.
- **Thought leadership:** "The Human Supply Chain: When Everyday Life Becomes the World's Most Accurate Forecast," "The Art of the Possible: Orchestrating Every Part of Life with On-Device AI," "Generative AI for the Enterprise," and papers on quantum computing, data monetization, metaverse strategy, and cognitive-ready data lakes.
- **Speaking and eminence:** World of Watson ("Cognitive Data Lakes"), Federal Reserve, CIO forums, client executive sessions, and industry innovation events.
- **Technology fluency:** Generative AI and LLMs, AI/ML, edge AI, knowledge graphs, enterprise data platforms, cloud and multi-cloud, software/product engineering, quantum computing, blockchain/Web3, privacy engineering, and enterprise architecture.